UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA		
PENSKE MEDIA CORPORATION, DBA PMC, A	CASE NUMBER	
PLAINTIFF(S) V.	CV11- 7560 VBF (MRWx)	
PROMETHEUS GLOBAL MEDIA, LLC., ET AL  DEFENDANT(S).	ADR PROGRAM QUESTIONNAIRE	
(1) What, if any, discovery do the parties believe is essential	in order to prepare adequately for a settlement	
conference or mediation? Please outline with specificity the t		
date(s). Please outline any areas of disagreement int this reg	•	
that you will be able to take in the event this case does not se		
Defendant believes that no discovery is necessary to prepare	re for a settlement conference or mediation.	
Plaintiff believes that the only discovery necessary prior to m	nediation is discovery regarding Defendant's	
affirmative defense that a third party is partly or wholly respond	onsible for the alleged conduct.	
(2) What are the damage amounts being claimed by each place claimed [e.g., lost profits, medical expenses (past and future), lamage to reputation, etc.] and the portion of the total damage	lost wages (past and future), emotional distress,	
In connection with the claim currently stated. District or also		
In connection with the claim currently stated, Plaintiff seeks i		
to proof according to an accounting), statutory damages (\$1sto 17 U.S.C. 504(c)(2)), disgorgement of profits (subject to profi		
costs of suit, and pre-judgment interest.	roor according to an accounting), attorneys fees,	
costs of suit, and pre-judgment interest.		
And the second s		

ADR PROGRAM QUESTIONNAIRE

ADR-9 (04/10)

(3) Do the parties agree to utilize a private me	diator in lieu of the court's ADR Program?
Yes [_] No [X]	
(4) if this case is in category civil rights - emplo	pyment (442), check all boxes that describe the legal bases of
☐ Title VII	☐ Age Discrimination
[ 42 U.S.C. section 1983	☐ California Fair Employment and Housing Act
Americans with Disabilities Act of 1990	[_] Rehabilitation Act
Other	
I hereby certify that all parties have discussed correct.	and agree that the above-mentioned responses are true and
January 26, 2012	
Date	Attorney for Plaintiff (Signature)
	Steven B. Stiglitz
	Attorney for Plaintiff (Please print full name)
January 26, 2012	O. Stardellety
Date	Attorney for Defendant (Signature)
	Anthony D. Sbardellati
	Attorney for Defendant (Please print full name)